

Create the Connection: Switch on the Sidewalks!

Call for Entries



Description of Event

Creative artists, inventors, and members of the greater community are invited to develop design concepts to activate the sidewalks of Downtown Concord, North Carolina. These inventions will be placed along Union Street for a one-day viewing by the public, to be held on Saturday, October 22, 2016 from 10:00 am to 3:00 pm. The top designs, as selected by the public who come out

the day of the event, will be awarded cash prizes, (\$1000, \$500, and \$250) with the potential for one design to be built out for permanent installation in Downtown Concord.



Purpose of Event

#CreativeHappensHere in Downtown Concord! The Create the Connection event is one of many initiatives by the Concord Downtown Development Corporation (CDDC) to reinforce the brand of the downtown business district as THE regional location for unique and exciting shopping, dining, entertainment, and living.



How to Participate

Email a sketch of the proposed design, including length, width, and height dimensions, to diane@concorddowntown.com. Sketches will assist the CDDC in verifying that the design meets the criteria found on the following page. Deadline for submitting the sketch is September 15, 2016. No entry fee!!!

For additional information please contact the Concord Downtown Development Corporation, Diane Young, Executive Director, at 704-784-4208, diane@concorddowntown.com.

Design Criteria for Create the Connection Installations

Each entry must meet the following criteria:

- Footprint - no more than 4 feet wide, can vary in length and height.
- Family friendly.
- Should not require electricity.
- Must be able to support itself without attachment to the pavement.
- Must be able to stand in windy conditions (suggest a sturdy base be built in to the design).
- Cannot leave any permanent markings on surrounding pavements.
- Interactive component encouraged but not required.

Prior to the day of the event all entries will be notified of their location. Setup begins at 8:00 am. All entries must be in place by 10:00 am and remain in place until 3:00 pm. All entries must be removed the day of the event, after 3:00 pm.

Questions? Email diane@concorddowntown.com.

